

# YOUR BUSINESS CAN CHANGE LIVES!

At Village Water, we believe every single person deserves access to safe water, and **your business can help**. Since 2004 we've reached over **1.7 million** people and are on a mission to **reach 100% of the population** where we work.

In rural areas of Zambia and Mozambique, 34% of the population still has no safe water access, relying on dirty rivers and dangerous open wells. Only 1-in-4 have dignified toilets.

We're a small organisation making a huge impact. Working with partners, local government, businesses and communities in Africa we're developing strategic plans to ensure no one gets left behind without basic, *life-changing* safe water and sanitation facilities.

Reaching 100% where we work is a mammoth task, but with our partners, we can make it happen. With your support, we can support communities sooner.



## WHY PARTNER WITH VILLAGE WATER?

We're a small (and very friendly!) team at Village Water, and will dedicate time getting to know you and your team. Whether your workplace is big or small, we can find the perfect way to ensure your partnership makes a difference.

### ALIGN YOUR POLICIES WITH YOUR BELIEFS

Whether you already have a strong Environmental, Social and Governance (ESG) or Corporate Social Responsibility (CSR) strategy in place - or you're just starting - supporting our community safe water projects can help reach your goals.

### BUILD A CONNECTED COMMUNITY AT WORK

There's no better way to inspire and engage with your team than by joining forces to do something positive. Together, we can show your customers, employees and audiences what your brand or business believes in. Do good. Feel good.

### BE A LEADING FORCE FOR GOOD

The days of selfish business is over. The future? Businesses that care for people, profit and planet in equal measures. By supporting safe water projects, you will change lives for better whilst making a stand: your business is leading the way.

### MAKE REAL LASTING CHANGE

We pride ourselves on the diligent monitoring and evaluation of all our projects, meaning we can show you the real impact your support makes on the ground, to families and communities in Zambia and Mozambique.





# WHY SUPPORT SAFE WATER?

# VILLAGE WATER

Water serves as a fundamental resource that underpins advancements in all international development goals, from gender, education, poverty to climate. We've been working with government structures in Africa since 2004 and although access to these basic human rights is improving, it is slow and outside help is still needed.

Working together, we can create awareness for the absolute necessity of safe water and sanitation and inspire others to act.

## ARE YOU A B-CORP? (OR WOULD LIKE TO BE?)



We can help enhance your score and promote your creditation to your audience



## HOW YOUR WORKPLACE CAN HELP

1

### BRAND PARTNERSHIPS

Donate a % of your sales, or a specific product. We'll work together to create inspiring campaigns and branding.

2

### BRAND AWARENESS

Help us reach new audiences by donating ad space, sponsoring events or writing blogs, newsletters and social medias through your channels

3

### DOUBLE YOUR DONATIONS

Be the pledger for your own match-funding campaign and help us raise twice the amount!

4

### FUNDRAISE TOGETHER

From sponsored walks, to mountain climbs to office Bake Off's - there's an activity for everybody, every team & any timescale

To find out more, reach out to Beth our partnerships lead: [beth@villagewater.org](mailto:beth@villagewater.org)

